
Etz Mishpacha
Your family's private website

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# Your tree has a home

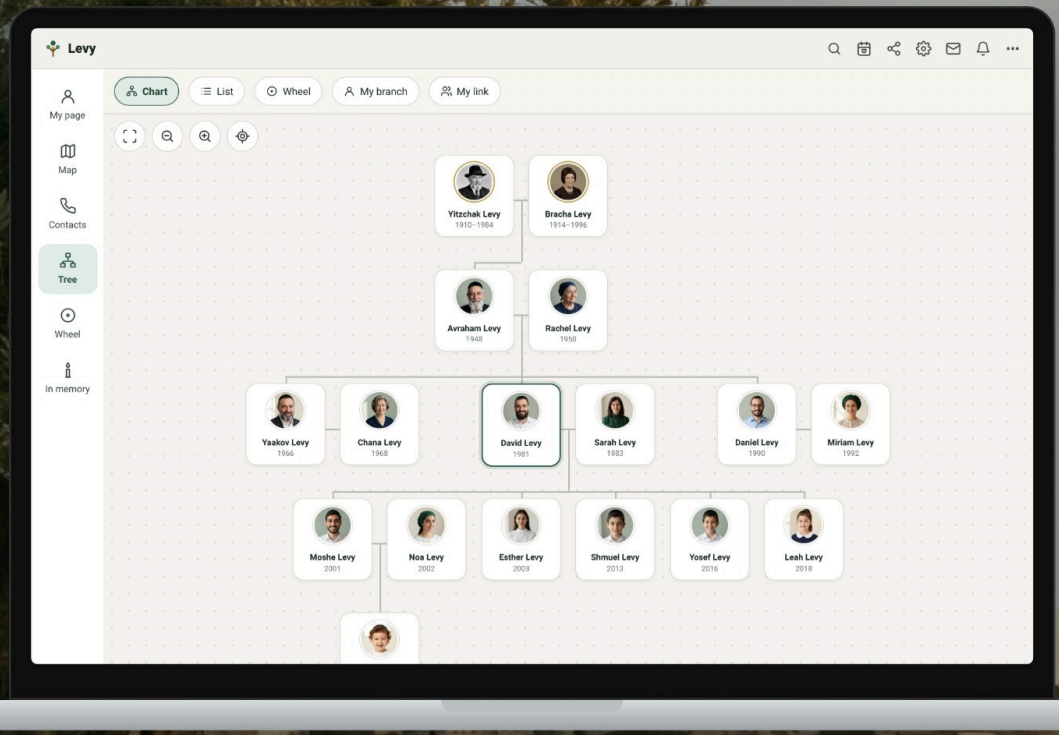
A private website for the whole family



The tree

# A living tree, every generation

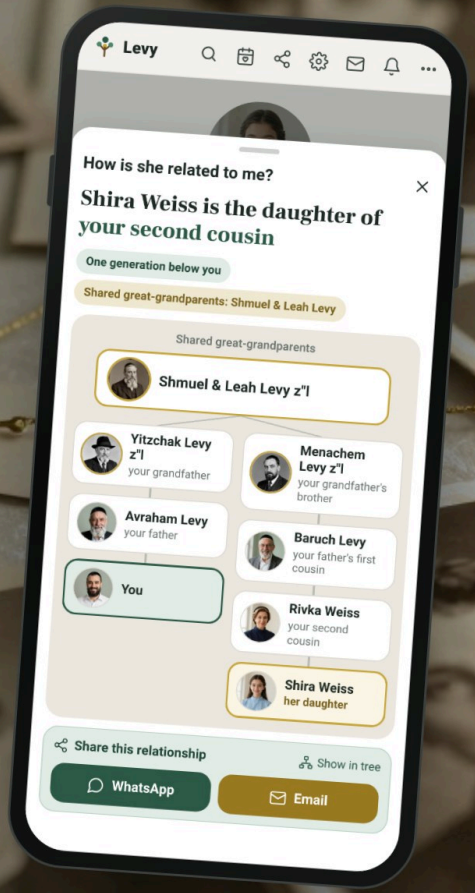
From the first ancestor to the newest baby



How are we related?

# The exact link, in one tap

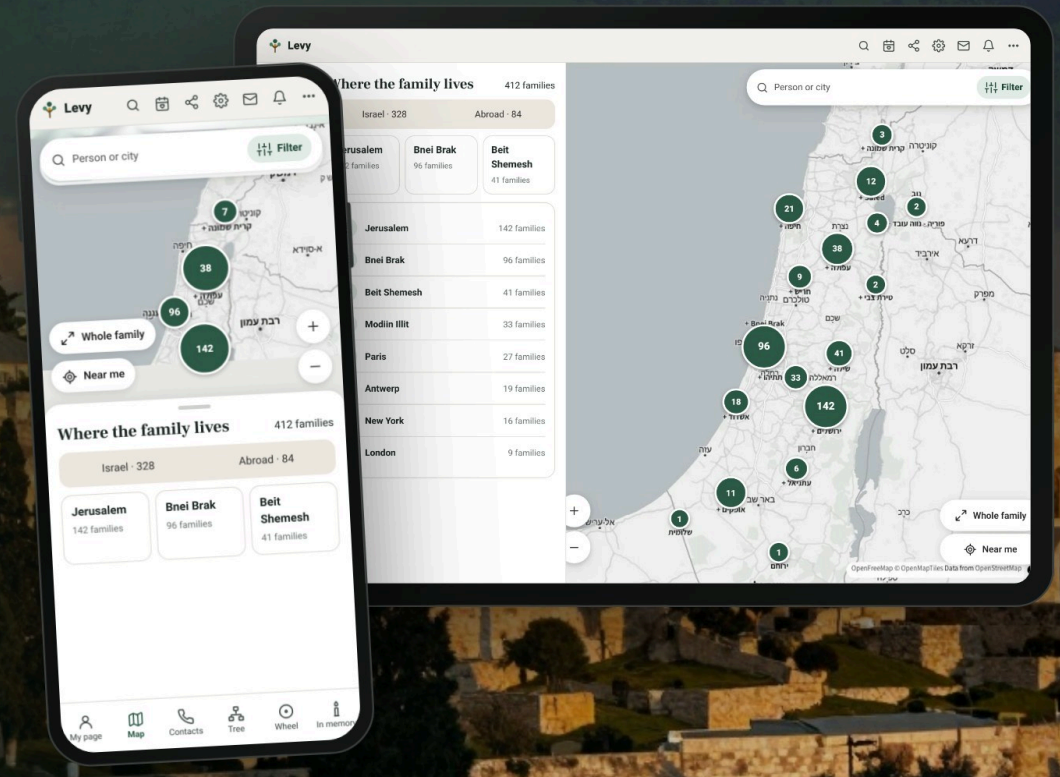
"the daughter of your second cousin"
**shared instantly by WhatsApp and email**



Family map

# Where the family lives

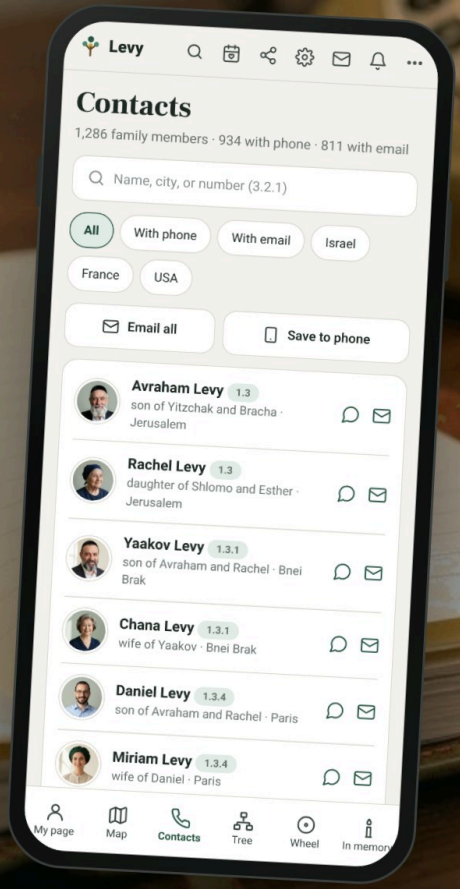
In Israel and worldwide · "near me"



Contacts

# The family phone book

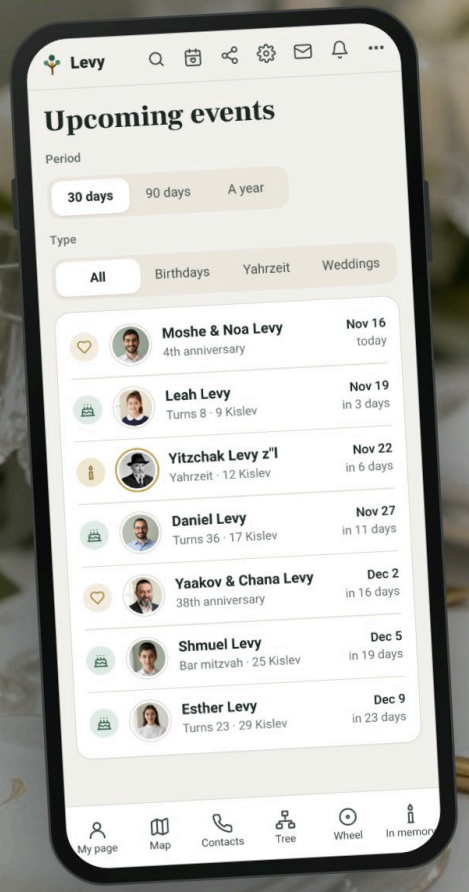
Search · branches · save to your phone



Upcoming events

# Simchas and yahrzeits on the Hebrew calendar

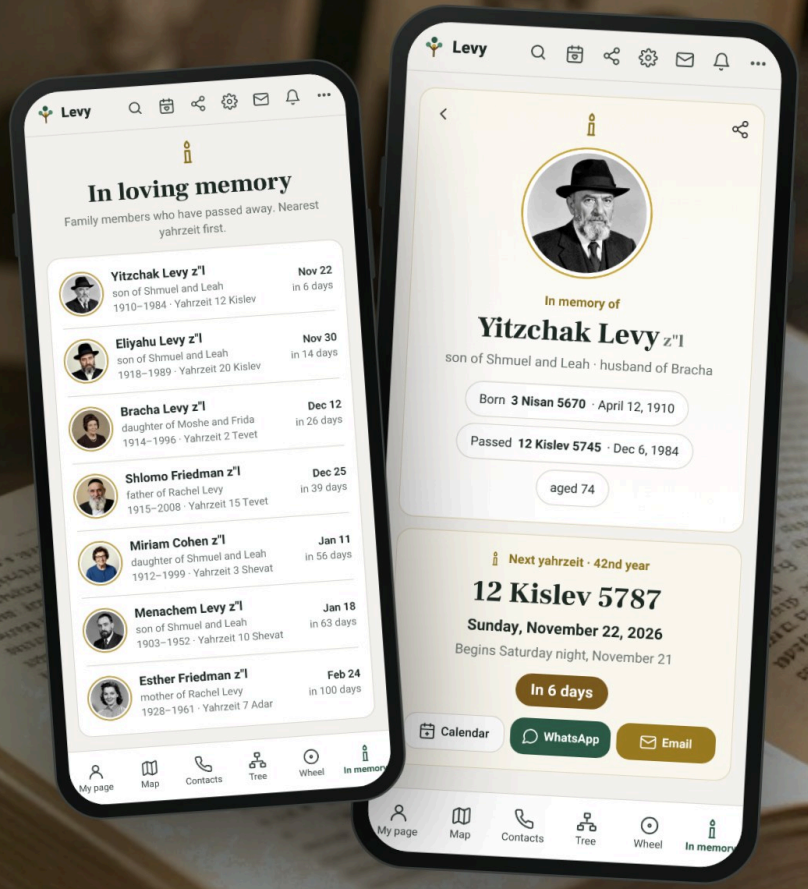
Birthdays · anniversaries · reminders



In memory

# A memorial page for every loved one

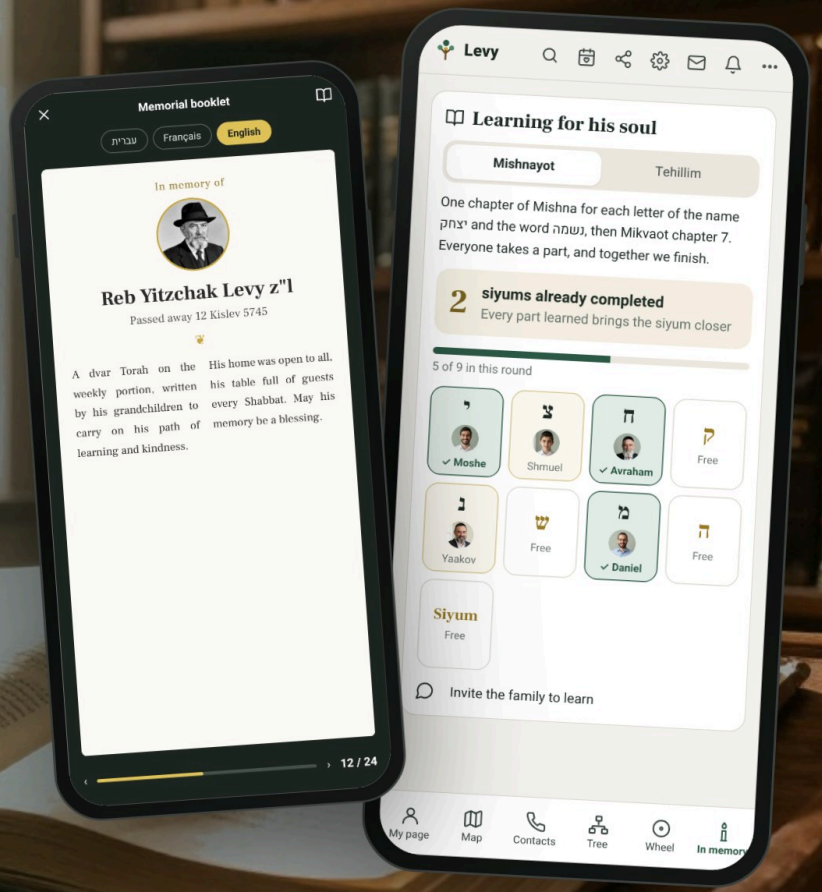
Yahrzeit · life story · booklets



Learning in their memory

# The whole family learns together

Mishnayot by the letters of the name · Tehillim






# הִנֵּה מַה טּוֹב וּמַה נָּעִים
# שֶׁבֶת אַחִים גַּם יָחַד

*"How good and how pleasant it is for brothers to dwell together"*

Psalm 133

On every screen

# Phone, tablet and computer

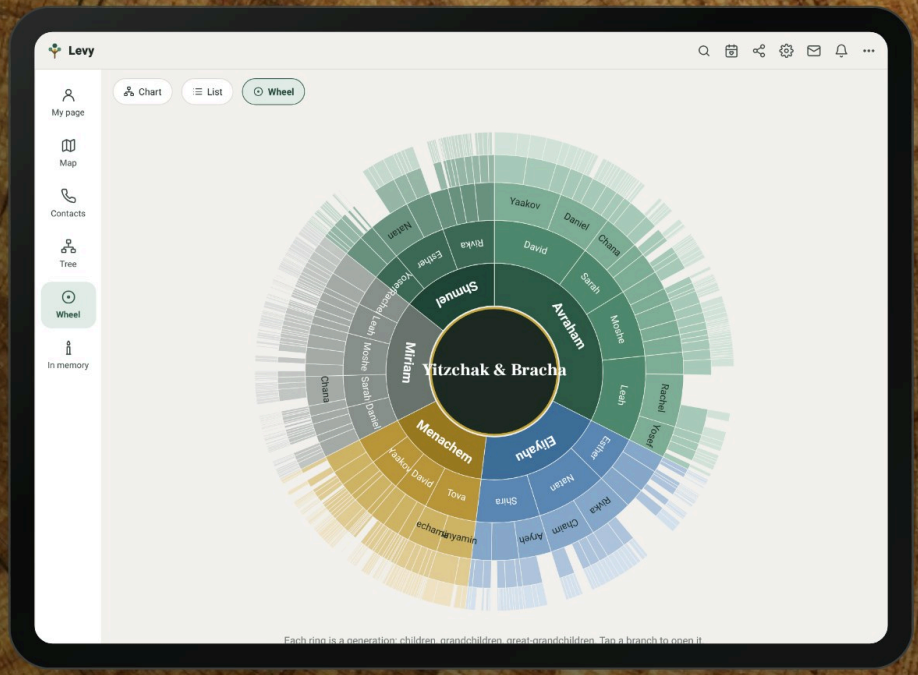
Easy at any age, anywhere



The family wheel

# Every generation in one circle

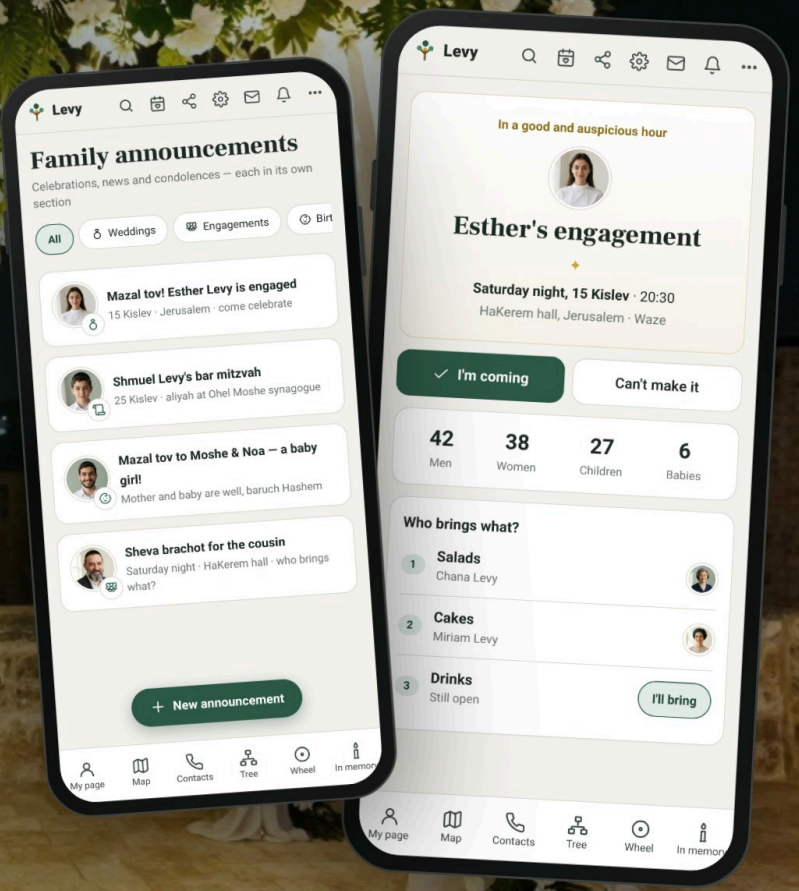
One ring per generation



Simchas

# Invitations
# and who brings what

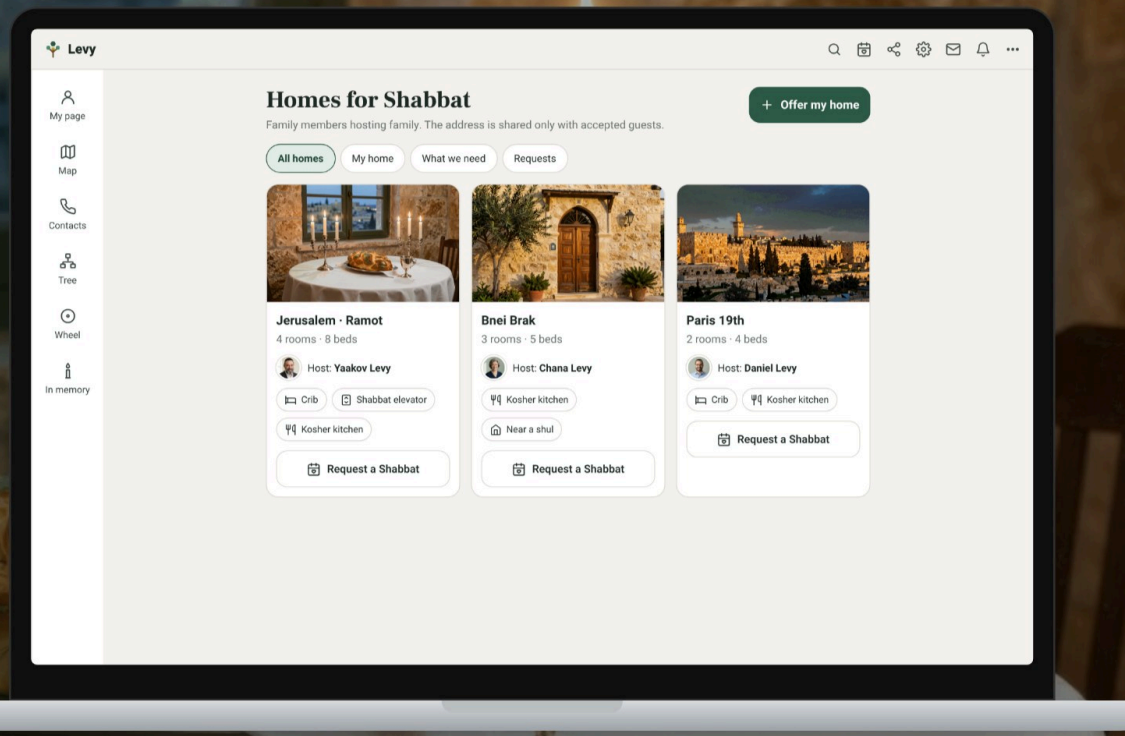
RSVPs · men · women · children



Homes for Shabbat

# Family hosting family

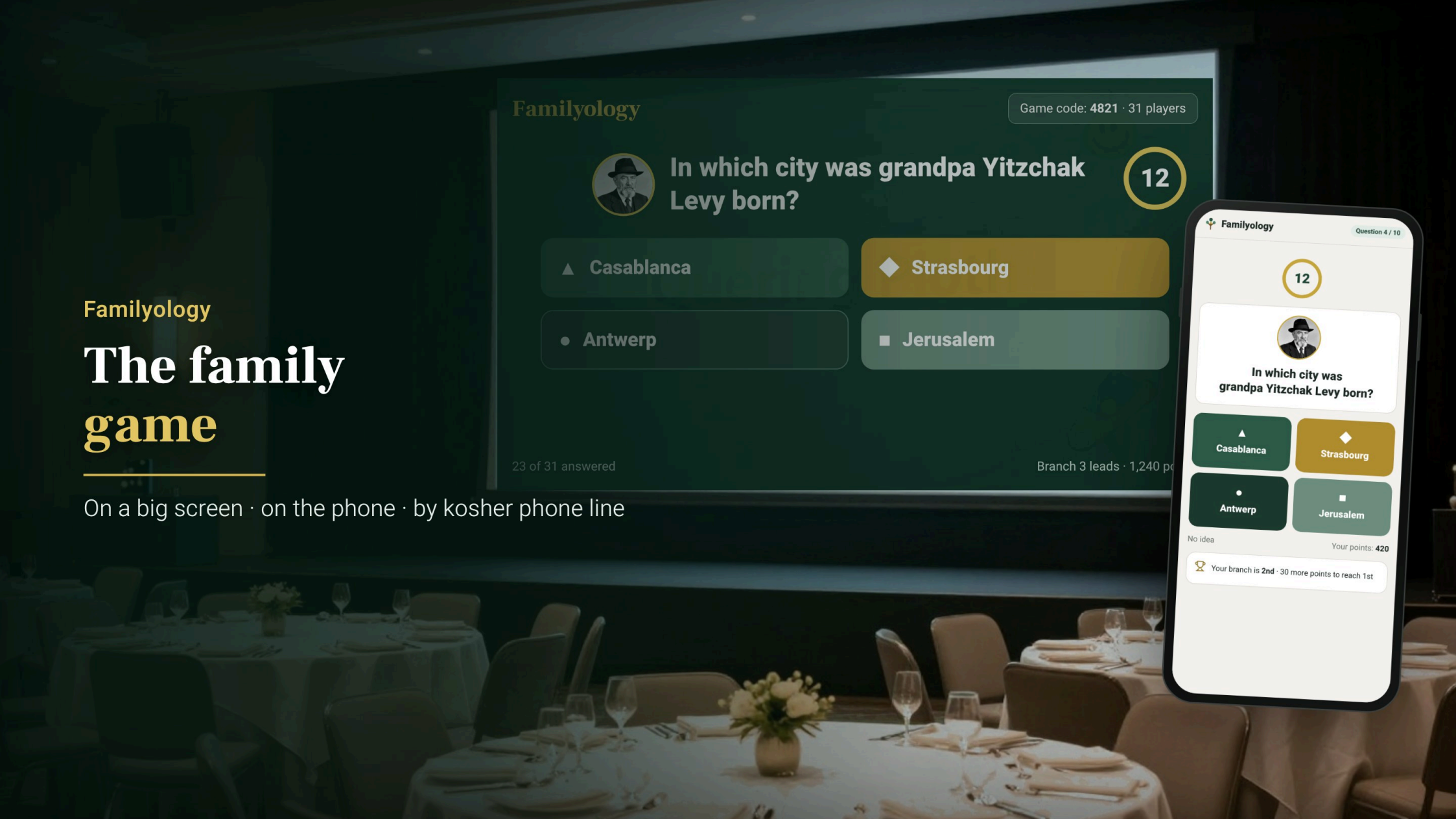
Crib · kosher kitchen · Shabbat elevator



Familyology

# The family game

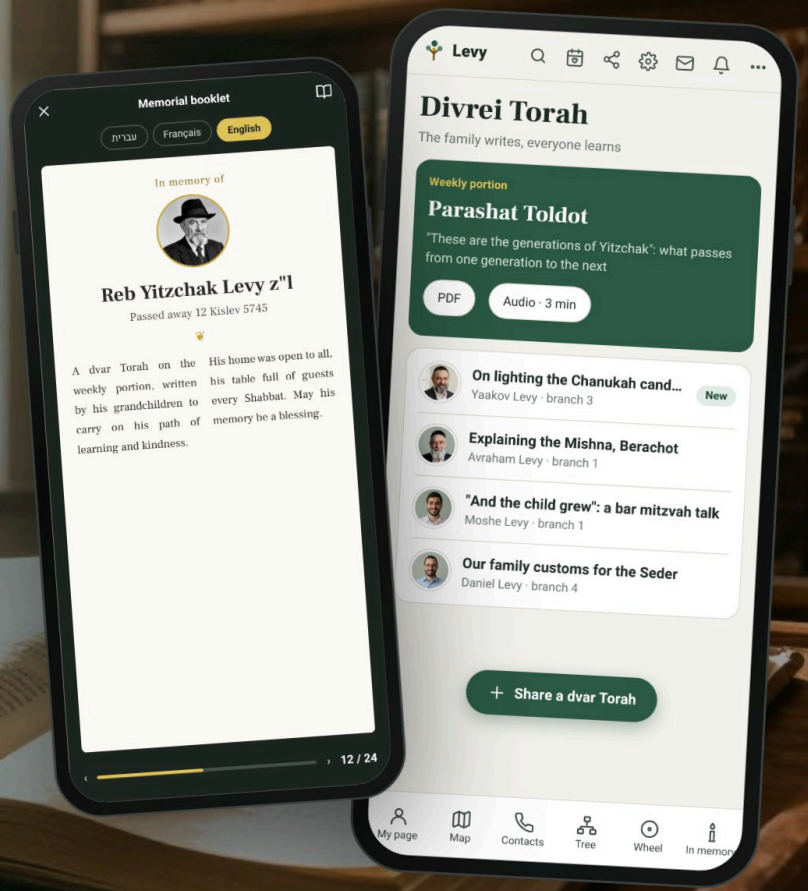
On a big screen · on the phone · by kosher phone line



Divrei Torah

# Divrei Torah and booklets

In Hebrew, French and English



Forum & messages

# Talking within the family

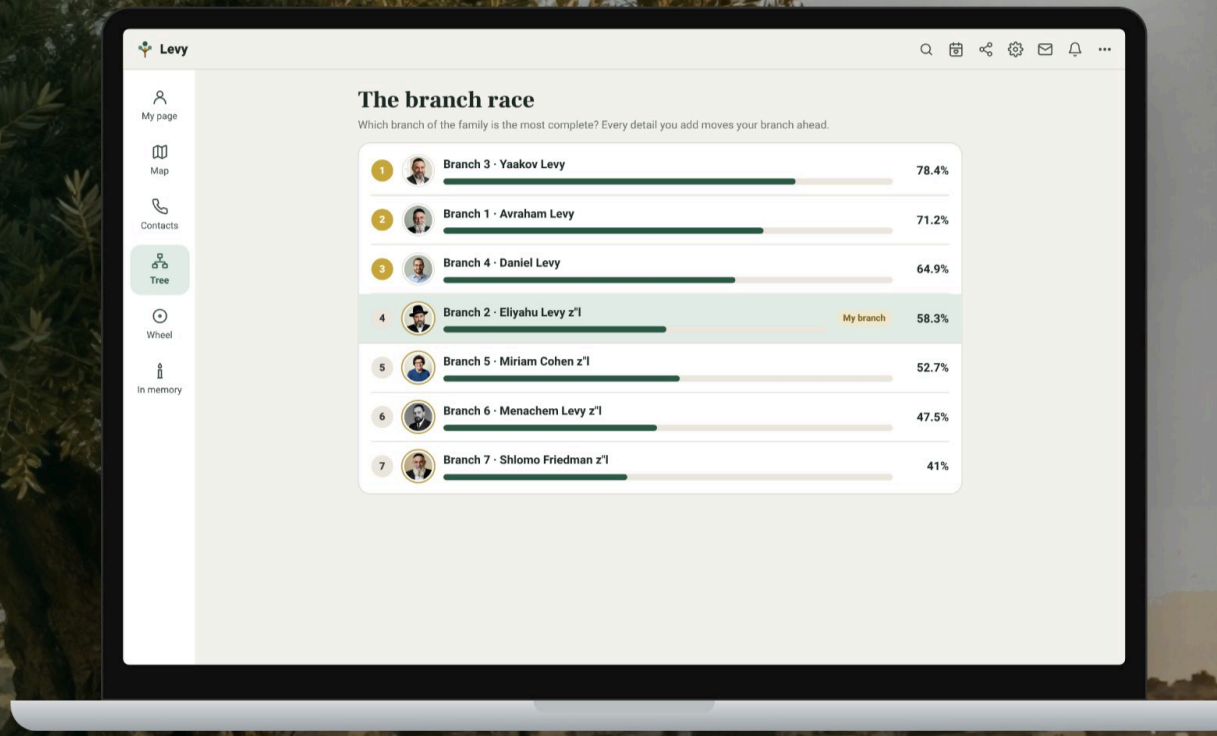
Separate men's and women's forums



The branch race

# Everyone completes the tree

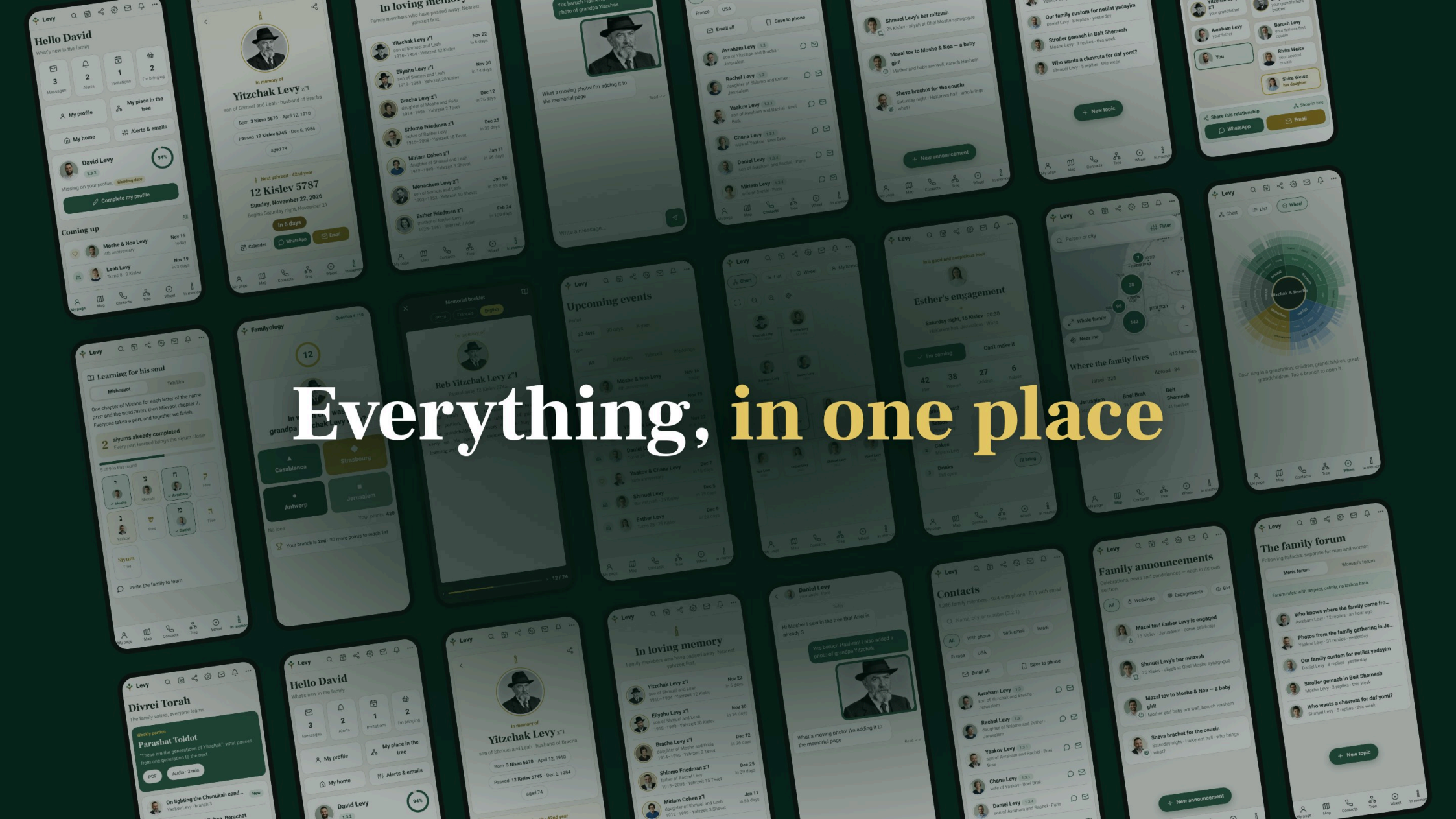
Which branch will lead?



# Built for the Jewish family




1,286
members in the tree
412
homes on the map
9
branches
One family · one tree


Everything, in one place

And more

# Everything a family needs

### Private messages

Write to any family member, with a photo, PDF or recording

### New in the family

A new baby, a photo, a story: everyone sees it right away

### Albums

And a "photo frame": a tablet in the living room showing the family

### Print the tree

From A4 to A0, a gift for every simcha

### Professionals

"Make a living from one another": the family business directory

### The library

Books written by family members, in one place

### Gemach & notice board

Lending, second-hand and notices, within the family

### Recycle bin

Nothing is ever fully deleted, everything can be restored

How to start

# Three steps, and you're live

1

## A first conversation

We get to know the family,
its size and what matters to you

2

## We build the site

In your family's name,
with your existing tree

3

## The family joins

Send one link,
and the tree fills itself in

- Every login is approved by the site admin
- Automatic backups: nothing gets lost
- Everyone updates their own branch
- With respect and modesty, as the family decides

A private website for the family

# Etz Mishpacha


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Scan and message me on WhatsApp